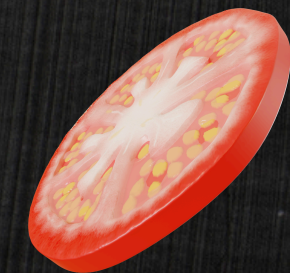


CRAFTING MEALS WITH REFINEMENT



Raasid[®]

— Your taste, our promise —





ABOUT US

RAASID takes natural & fresh ingredients and transforms them into highest value-added products. With over three decades of varied experience in manufacturing make RAASID unique. RAASID is a leader in food processing and services, dedicated to top quality and innovation.

Our state-of-art commercial production facilities focus on improving food standards through active research and development, crafting solutions to food challenges and enhancing shelf life.

From flavorful ready to eat meals and delicious fruit preserves to aromatic spices, sweet delights and energizing granola bars, every product is designed to simplify life while delighting your taste buds.





OUR MISSION

To nourish lives with
authentic, high-quality foods
that simplify daily routines
and bring joy to every meal.





OUR VISION

To be the leading provider of trusted and delicious food products in the region, celebrated for their quality, convenience, and contribution to a healthier, happier lifestyle.



OUR CORE VALUES

01

Authenticity

We prioritize using natural ingredients and traditional methods to create authentic flavors. Crafted with highest standards of halal practices.

02

Quality

We are committed to the highest standards of quality in every aspect of our production, from sourcing to delivery.

03

Natural Goodness

We believe in using natural ingredients and oppose the use of preservatives.

OUR CORE VALUES

04

Customer Focus

We are dedicated to crafting products that delight our customers and enhance their everyday lives.

05

Innovation

We continuously strive to innovate and introduce new products that meet the evolving needs and preferences of our consumers.

06

Sustainability

We are mindful of our environmental impact and strive to operate in a sustainable and responsible manner.



INNOVATION IN PRESERVATION

Preservative free and Non Refrigerated Products

- We prioritize natural ingredients and avoid the use of artificial preservatives.
- Our advance production methods enable long shelf life without the need for refrigeration.
- Our innovative processes ensure that flavor, texture, and nutritional value are preserved.

Enjoy our delicious products anytime, anywhere – no refrigeration required.





MENU OVERVIEW

What we are offering to our customers?

Our product portfolio includes everything from savory ready-to-eat meals perfect for busy days to energizing granola bars and delicious fruit preserves. Discover a world of flavor with Raasid.





OUR PRODUCTS

Meal Ready to Eat (MRE)

Food prepared & packed without preservations for your whole days, MRE is also perfect for Hiking, Camping, and Emergencies

You can choose from seven





OUR PRODUCTS

Ready to Eat Meal

Our Ready to eat meal is tested 1 year shelf life.
Great for hunting, long term survival, camping,
long distance traveling or food storage

We offer diverse range



Ready To Eat Meals



OUR PRODUCTS

Granola Bars

Crafted with a blend of oats, nuts, seeds, and dried fruit, our granola bars provide a satisfying and energizing snack.



Granola Bars



THREE STEPS FOR PREPARATION OF READY TO EAT MEALS.



OPEN - HEAT - EAT

CERTIFICATIONS

- 01** ISO 9001:2015 (Quality Management System)
- 02** ISO 14001:2015 (Environmental Management System)
- 03** ISO 45001:2018 (Occupational Health and Safety Management System)
- 04** ISO 22000:2018 (Food Safety Management System)
- 05** Halal Certified





THANK YOU

YOUR TASTE, OUR PROMISE.



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